FOR THE GOOD OF THE ENVIRONMENT

EN1 MATERIALS USED BY WEIGHT OR VOLUME

Raw Materials (t)	Göss	Puntigam	Schwechat	Wieselburg	Zipf	Falkenstein	Schladming	Total
Hops	60.2	25.9	34.5	32.1	67.6	3.7	2.8	226.8
renewable	100%	100%	100%	100%	100%	100%	100%	100%
barley / malt	18,500	12,400	12,400	14,300	17,900	1,000	600	77,100
renewable	100%	100%	100%	100%	100%	100%	100%	100%

This part of the report is limited to the raw materials and the primary packaging material used in our production processes.

Primary packaging (hl)	Göss/ Schladming	Puntigam	Schwechat	Wieselburg	Zipf	Falkenstein	Total volume in hl	Percentage (%)
Returnable glass bottle, 0.5 l	363,685.90	660,383.39		539,978.10	939,454.93	29,817.50	2,533,319.82	47.40%
Disposable glass bottle, 0.5 l	0.00	13,172.32		12,775.56			25,947.88	0.49%
Returnable glass bottle, 0.33 l	8,873.36	0.00		10,409.55	2,539.38		21,822.29	0.41%
Disposable glass bottle, 0.33 l	0.00	345,815.45		102,289.75			448,105.20	8.38%
Disposable glass bottle, 0.25 l	0.00	5,824.98		0.00			5,824.98	0.11%
PET bottle, 0.5 l		8,497.04					8,497.04	0.16%
PET 0.4 l		1,905.02		11,274.34			13,179.36	0.25%
PET 0.33 l		6,319.99					6,319.99	0.12%
Can 0.5 l	115,279.68		1,115,049.96				1,230,329.64	23.02%
Can 0.33 l	237.12		42,989.03				43,226.15	0.81%
Keg, David	10,592.40			21,464.40			32,056.80	0.60%
BT-Keg	0.00			33,717.92			33,717.92	0.63%
Keg, 20 l	27,287.20			44,883.80		8,871.40	81,042.40	1.52%
Keg, 25 l	3,896.25			18,632.50	56,723.75		79,252.50	1.48%
Keg, 30 l	40,318.50			2,624.40	3,570.30	1,014.60	47,527.80	0.89%
Keg, 40 l	10.40			0.00		5.60	16.00	0.00%
Keg, 50 l	348,285.50			162,730.00	210,593.50	13,150.00	734,759.00	13.75%

Since all of our facilities are not equipped with filling lines and some breweries carry out packaging in certain types of containers for Brau Union Österreich, the data for the volume of filled and packaged products are only provided for the Göss, Puntigam, Schwechat, Wieselburg, Zipf and Falkenstein breweries. The values given in the report correspond to the volume filled in hectoliters for different types of packages.

The purchasing data are not included here, because this would convey an inaccurate picture given that returnable bottles are part of the packaging.

Type of packaging (hl)	hl	Percentage %
Returnable containers (returnable glass bottles, kegs)	3,563,514.5	66.67%
Disposable container (disposable glass bottles, PET, cans)	1,781,430.2	33.33%
Type of	hl	Percentage %
Returnable glass bottles	2,555,142.1	47.80%
Disposable glass bottles	479,878.1	8.98%
PET bottles	27,996.4	0.52%
Cans	1,273,555.8	23.83%
Kegs	1,008,372.4	18.87%

EN2 PERCENTAGE OF MATERIALS USED THAT ARE RECYCLED INPUT MATERIALS

The raw materials we utilize for beer production – hops, barley and water – are renewable, natural resources and cannot be reused. We receive information regarding the percentage of secondary raw materials in our packaging material from our suppliers. With glass bottles, the percentage is 54% (up to 41% for clear glass, up to 51% for brown glass and up to 67% for green glass). We also endeavor to use as much recycled material for our cans as possible. In Austria, the recycling rate for cans is approximately 71%. According to the information provided by our supplier, the percentage of recycled material in PET bottles is approximately 57%. Unfortunately, no figures are available concerning the amount of recycled material used in the production of kegs.

EN3 ENERGY CONSUMPTION WITHIN THE ORGANIZATION & EN6 REDUCTION OF ENERGY CONSUMPTION

	Göss	Puntigam	Schwechat	Wieselburg	Zipf	Falkenstein	Schladming	Total
Total energy consumption	(MJ)							
2016	86,558,562.2	72,523,762.8	82,769,074.0	89,451,795.6	79,755,091.4	7,794,494.4	5,273,795.0	424,126,575.4
2015	77,982,367.6	82,296,782.0	83,807,381.7	85,323,525.8	81,988,930.0	7,841,655.0	4,969,322.0	420,908,879.0
2014	74,106,215.2	78,020,237.2	82,415,884.0	83,109,264.2	78,015,325.6	7,796,518.6	4,509,698.2	407,973,143.0
Change from 2015 to 2016	11.00%	- 8.85%	- 0.57%	4.84%	-2.72%	- 0.60%	6.13%	0.76%
Total consumption of them	mal energy (MJ)							
2016	64,147,943.0	50,615,484.0	61,020,034.0	65,260,404.0	56,348,165.0	5,834,784.0	3,855,017.0	307,081,831.0
2015	57,863,945.0	56,610,754.0	61,895,490.0	62,118,853.0	58,418,110.0	5,864,985.0	3,686,120.0	306,458,257.0
2014	54,480,628.0	54,979,096.0	62,013,478.0	61,455,671.0	55,511,416.0	5,844,235.0	3,337,639.0	297,622,163.0
Change from 2015 to 2016	10.86%	- 10.59%	- 1.41%	5.06%	- 3.54%	- 0.51%	4.58%	0.20%
Total consumption of elect	tricity (kWh)							
2016	6,225,172.0	6,085,633.0	6,041,400.0	6,719,831.0	6,501,924.0	544,364.0	394,105.0	32,512,429.0
2015	5,588,451.0	6,375,300.0	5,929,376.0	6,445,743.0	6,547,450.0	549,075.0	356,445.0	29,025,740.0
2014	5,451,552.0	6,400,317.0	5,667,335.0	6,014,887.0	6,251,086.0	542,301.0	325,572.0	30,653,050.0
Change from 2015 to 2016	11.39%	- 4.54%	1.89%	4.25%	- 0.70%	- 0.86%	10.57%	2.27%

The data were taken from the centralized BCS data acquisition system. The data collected and stored in this system originate from the internal documentation tools of the individual breweries (Hell System) and are based on the total consumption of thermal energy (expressed in MJ) and electricity (expressed in kWh). In order to calculate the total energy consumption, we use the definition from the WBCSD protocol: thermal energy (MJ) + 3.6 x electrical energy (kWh).

We also feed energy into the power grid. This amount of energy is subtracted from the value for total energy consumption.

*In 2015, we recalculated energy figures for Puntigam (thermal energy and electricity). That is why comparison to previous years is only possible to a limited degree. The recalculations also yielded new figures for the total energy consumption, so comparison of these values with previous years is also not possible.

We operate our own cogeneration plant in Puntigam which is powered by natural gas, thus generating thermal energy as well as electrical energy.

In the reporting period for 2016, the consumption figures are reported as follows:

Natural gas consumption is attributed to thermal energy consumption; the thermal and electrical energy generated are not reported separately.

Thermal energy – by type of source (2016)	Percentage of total consumption (%)	Total consumption of thermal energy (MJ)
Renewable thermal energy (biogas, biomass)	20.3%	62,350,056
Gas fuels	76.5%	235,040,575
Liquid fuels	3.2%	9,691,200
Total thermal energy	100.0%	307,081,831*
*of that, imported, renewable energy		61,103,002

Electricity – by type of source (2016)	Percentage of total consumption (%)	Total consumption of electricity (kWh)
Self-generated renewable energy	4.0%	1,315,788
Imported renewable energy (Öko-Zertifikat, green electricity certificate)	86.5%	28,117,841
Self-generated non-renewable energy	9.5%	3,078,800
Total electrical energy	100.00%	32,512,429
Exported electrical energy		3,955,772

With regard to thermal energy production, the most frequently consumed fuel is natural gas followed by imported heat (e.g. community heating in Göss and Wieselburg) and renewable thermal energy. Imported energy accounts for the largest share of electricity – this kind of imported energy is 100% renewable and is verified with a green electricity certificate.

EN5 ENERGY INTENSITY - SPECIFIC ENERGY CONSUMPTION

	2008	2009	2010	2011	2012	2013	2014	2015	2016	Compared to the average value for HEINEKEN N.V. in 2016	Change from 2015 to 2016
Specific consumption - thermal energy MJ/hl	63.7	68	69	62.1	61.9	62.2	56.9	59.8	57.4	63	-9.9%
Specific consumption - electricity kWh/hl	7.2	7.5	7.4	7	6.8	6.7	6.1	5.8	6.34	7.8	-12.5%
Total specific energy consumption MJ/hl	89.8	95	95.4	87.4	86.3	86.5	79.0	80.6	80.2	91	-10.6%

In order to calculate the total energy consumption, we use the definition from the WBCSD protocol: specific thermal energy (MJ) + 3.6 x electrical energy (kWh). The total amount of energy consumption is not applied to calculate the specific energy consumption for beer production. To promote the use of biogas, we do not include the percentage for biogas in the calculation. The energy consumed by internal logistics is also not included in the calculation.

For the 2015 report year, we completely recalculated the energy figures for Puntigam (thermal energy and electricity) which also changed the amount of total energy consumption. As a result, the figures for specific consumption shown here may only be compared with those from previous years by bearing this change in mind. A comparison is only shown between the baseline year 2008 and 2015.

EN8 TOTAL REMOVAL OF WATER BY SOURCE (M3)

	Göss	Puntigam	Schwechat	Wieselburg	Zipf	Falkenstein	Schladming	Gesamt
2016	323,029.0	328,978.0	290,716.0	332,236.0	320,949.0	23,324.0	12,464.0	1,631,696.0
2015	306,593.0	316,171.0	299,691.0	316,016.0	355,393.0	22,223.0	11,564.0	1,627,651.0
2014	295,420.0	324,477.0	295,238.0	320,728.0	397,663.0	21,707.0	10,422.0	1,665,655.0
2013	304,333.0	346,809.0	316,696.0	303,562.0	399,713.0	24,011.0	11,009.0	1,706,133.0
Change from 2015 to 2016	5.36%	4.05%	- 2.99%	5.13%	- 9.69%	4.95%	7.78%	0.25%

The majority of the water supplying Brau Union Österreich originates from privately owned wells. The Schladming Brewery and the speciality manufactory Hofbräu Kaltenhausen are the only production facilities to utilize municipal water sources. Our own wells meet all of the drinking water quality standards while the quality of water from the source in Puntigam is equivalent to that required for a thermal spa.

	2008	2009	2010	2011	2012	2013	2014	2015	2016	Compared to the average value for HEINEKEN N.V. in 2016		Change from 2008 to 2016
Specific water consumption in hl water / hl beer	5.7	5.7	4.5	4.1	3.4	3.4	3.3	3.2	3.18	3.6	-44.21%	-0.63%

EN15 DIRECT GHG EMISSIONS INCLUDING GWP (SCOPE 1) (kg CO₂e)

	Göss	Puntigam	Schwechat	Wieselburg	Zipf	Falkenstein	Schladming	Gesamt
2015	1,918,462.60	1,764,939.80	3,426,679.30	1,900,534.00	3,222,232.00	442,299.70	279,736.60	12,954,884.10
2016	147,819.34	1,900,293.33	3,394,169.59	2,223,039.50	3,233,814.66	456,306.25	300,266.84	11,655,709.52

The following emissions are incorporated in the calculations for direct and indirect greenhouse gas emissions: direct emissions – CO_2 emissions from the combustion of fuels; indirect emissions – emissions from imported thermal energy and emissions from purchased electricity. The emission factors and the Global Warming Potential utilized in the calculations were taken from the Greenhouse Gas Protocol. In some cases, these data were entered directly into the system at individual brewery locations.

EN16 INDIRECT GHG EMISSIONS (SCOPE 2) (kg CO₂e)

	Göss	Puntigam	Schwechat	Wieselburg	Zipf	Falkenstein	Schladming	Gesamt
2015	_	2,295,128.00	_	-	_	_	_	2,295,128.00
2016	1,956,015.01	1,800,746.57	- 187,016.78	- 61,829.02	- 126,636.27	- 12,677.21	- 5,921.00	3,362,681.29

For the reporting year of 2015, the CO₂ emissions (direct and indirect CO₂e) were recalculated. For this reason, the figures cannot be compared with those of previous years.

EN18 INTENSITY OF GHG EMISSIONS (SCOPE 1 AND SCOPE 2) AND EN19 REDUCTION OF GHG EMISSIONS

	2008	2015	2016	Compared to the average value for HEINEKEN N.V. in 2016	Change from 2008 to 2016	Change from 2008 to 2016
Direct GHG emissions in kg CO ₂ e/hl beer	3.9	2.4	2.27		- 41.79%	- 5.42%
Indirect GHG emissions in kg CO ₂ e/hl beer	1.4	0.5	0.66		- 52.86%	32%
Total GHG emissions in kg CO ₂ e/hl beer	5.3	2.9	2.93	6.5	- 44.72%	1.03%

Since the CO₂ emissions were recalculated for 2015, only the figures for the baseline year 2008 as well as those for 2015 and 2016 are shown here.

EN21 $\mathrm{NO_{x}}$. $\mathrm{SO_{x}}$ and other significant air emissions

	2013	2014	2015	2016
NO _x emissions (kg)	27,488.8	16,740.5	15,417.5	31,967.9
SO _x emissions (kg)	224.9	_*	331.2	1,250.0
NH ₃ usage (kg)	44,291.0	44,291.0	44,291.0	44,291.0
NH ₃ losses (kg)	3,037.0	1,800.0	2,770.0	800.0
Hydrocarbon-based refrigerants (kg)	694	696	701	698
Hydrocarbon-based refrigerant losses (kg)	11.8	6	11	10
kg R11 equivalents	-	-	-	-
Tons of CO ₂ equivalents	34.1	11.7	36.2	21.1

Refrigerant losses (e.g. HCFCs) have an especially detrimental effect on the ozone layer. Eutrophication is caused by NO $_x$, SO $_x$ and NH $_3$ emissions. R11 is the ozone depletion potential. The air emissions listed under EN21 are not included in the representation of the Scope 1 emissions.

^{*}Due to a change made to the computer system, the value for SO_{x} emissions in 2014 cannot be reported.









EN22 TOTAL VOLUME OF WATER DISCHARGE BY QUALITY AND DESTINATION

	2013	2014	2015	2016
Total volume of wastewater (m³)	2,712,584.00	1,202,740.00	1,171,223.00	1,169,447.00
Quality of the wastewater				
Organic load of the wastewater in tons (COD)	2,696.50	2,588.40	2,530.30	2,626.10
Nitrogen content (kg N)	13,220.00	-	_	_
Phosphorus content (kg P)	4,209.00	-	-	_
Suspended solids in tons (SS)	11.2	-	-	_
Discharge destination of the wastewater				
Surface water	1%	0%	0%	0%
Water treatment plant	99%	100%	100%	100%

COD = the chemical oxygen demand of the treated or untreated wastewater which is discharged into surface water destinations. Nitrification is determined using the values for COD and the nitrogen and phosphorus content of the wastewater. The wastewater generated is not reused.

EN23 TOTAL WEIGHT OF WASTE BY TYPE AND DISPOSAL METHOD

	2013	2014	2015	2016
Total by-products, packaging and industrial waste (t)	97.840.88	95.741.72	101.261.01	103.652.03
Non-recycled waste (%)	0.00%	0.00%	0.00%	0.00%
Total sewage sludge (t)	15.49	141.80	119.96	131.49
Non-recycled sludge (%)	0.00%	0.00%	0.00%	0.00%
Total hazardous waste (t)	67.37	67.11	78.55	85.68
Non-recycled hazardous waste (%)	0.03%	0.00%	0.00%	0.00%
Total waste (t)	98.224.43	97.403.68	102.733.23	105.262.57

The amount of waste is recorded in the decentralized AMES System at the respective locations and then entered into the BCS system. All of our waste is recycled. For us, this means that all waste is disposed of in the appropriate manner as dictated by law.

















By type of disposal method	Total weight (t) 2015	Percentage of total weight (%) 2015	Total weight (t) 2016	Percentage of total weight (%) 2016
Reuse	-	0.00%	-	0.00%
Human nutrition	-	0.00%	_	0.00%
Animal feed	92,863.80	90.39%	83,612.10	79.43%
Materials	5,597.10	5.45%	8,516.78	8.09%
Compost / Fertilizer	2,301.90	2.24%	2,482.62	2.36%
Energy (biogas)	1,449.10	1.41%	10,651.07	10.12%
Combustion with energy generation	521.30	0.51%	-	0.00%
Combustion with heat generation	-	0.00%	_	0.00%
Disposal in landfill	-	0.00%	-	0.00%
Total	102,733.20	100%	105,262.57	100%

EN32, LA14, HR10, SO9 SUPPLIER ASSESSMENT BASED ON ENVIRONMENTAL IMPACTS WITH REGARD TO LABOR PRACTICES, HUMAN RIGHTS AND IMPACTS ON SOCIETY

	2015	2016
Current suppliers	2,104	2,090
Suppliers which do not conform to the Supplier Code	-	-
Suppliers with a confirmed deviation from the Supplier Code*	2	_
Suppliers which have submitted a signature	2,095	1,798
Percentage of suppliers which have submitted a signature	99.60%	86%
Suppliers which have been subjected to a risk analysis	2,104	2,405
Percentage of suppliers undergoing risk analysis	100%	100%
Total number of suppliers, who represent a high risk according to the EcoVadis assessment	18	20
$Total\ number\ of\ suppliers\ posing\ a\ risk, which\ have\ completed\ the\ EcoVadis\ assessment$	16	13
$Percentage\ of\ suppliers\ posing\ a\ risk, which\ have\ completed\ the\ EcoVadis\ assessment$	89%	65%

^{*} Suppliers which appear here have not taken part in an EcoVadis assessment due to certain internal reasons.

















FOR THE GOOD OF OUR EMPLOYEES

LA1 TOTAL NUMBER AND RATES OF NEW EMPLOYEE HIRES AND EMPLOYEE TURNOVER BY AGE GROUP, GENDER AND REGION

2015

	2013	2010
Total number of employees	2,228	2,348
full-time	2,030	2,137
part-time	198	211
male	1,814	1,922
female	414	426
under 30 years old	308	310
30-50 years old	1,016	1,062
over 50 years old	904	976

^{*}as of 31 December 2016

TOTAL NUMBER OF EMPLOYEES (ANNUAL AVERAGE FOR 2016) BY STATE

Burgenland	26
Kärnten	132
Niederösterreich	607
Oberösterreich	676
Salzburg	91
Steiermark	611
Tirol	157
Vorarlberg	12

New employee hires by age group and gender	2013	2014	2015	2016
under 30 years old	105	240	82	59
30–50 years old	99	101	47	98
over 50 years old	6	21	3	39
male	152	258	87	154
female	58	104	45	42
Total number of new employee hires	210	362	132	196
Employees which terminated employment by age group and gender	2013	2014	2015	2016
under 30 years old	47	192	37	40
30–50 years old	63	65	47	51
over 50 years old	76	69	45	65
male	134	234	86	115
female	52	92	43	41
Total number of employees terminating employment	186	326	129	156

 $In~2016, the turnover \, rate \, for \, employees \, at \, Brau~Union~\ddot{O} sterreich~was~6.6\%. \, This~denotes~an~increase~(0.8\%)~compared~to~2015.$



















LA2 BENEFITS PROVIDED TO FULL-TIME EMPLOYEES

 $All \ of the \ services \ offered \ by \ Brau \ Union \ \ddot{O} sterreich \ are \ available \ to \ all \ employees, \ regardless$ of whether they are full or part-time, or if they are employees with fixed-term contracts.

Among others, the following services are available to our employees:

- payment to or through the collective social security and health and pension insurance
- special allowance for seniority (after one year)
- pension fund (after five years)

- right to parental leave discounts on beverage purchases occupational health management

LA3 RETURN TO WORK AND RETENTION RATES AFTER PARENTAL LEAVE

	male	female
Total number of employees eligible for parental leave	1,922	426
Total percentage of employees eligible for parental leave	100%	100%
Total number of employees who took parental leave	4	26
Total number of employees who returned to work after parental leave	4	18
Total number of employees who returned to work after parental leave and were still present 12 months later	4	15
Rate of employees returning to work	100%	58%
Employee retention rate	100%	83%

In Austria, clearly defined requirements exist with regard to what constitutes "parental leave". New mothers are not allowed to work any earlier than 8 weeks (16 weeks, in some cases) after childbirth (= maternity leave). Parental leave begins after maternity leave and lasts, at the longest, to the second birthday of the child. Therefore, in this case, Brau Union Österreich does not have access to meaningful statistics in terms of either the return rate or retention rate after one year of employee absence.

LAG TYPE OF INJURY AND RATES OF INJURY, OCCUPATIONAL DISEASES, LOST DAYS, AND ABSENTEEISM AND TOTAL NUMBER OF WORK-RELATED FATALITIES

2016	Support	Logistics	Sales	Production	Total
Work-related fatal accidents	0	0	0	0	0
Severe accidents	1	31	4	2	38
Minor accidents	0	6	0	2	8
Total accidents	1	37	4	4	46
Number of days lost to injury	13	907	54	47	1,021

	2015	2016	Change from 2015 to 2016
Accident rate	1.6	2	+25%
Accident severity	40	45	+12.5%

The figures reported for this evaluation are drawn from our own internal HEINEKEN system ARISO (Accident Reporting & Investigation Software)and include only accidents and number of days lost for Brau Union Austria employees and approximately 70 temporary employees Accident rate = accidents/100 FTE
Accident severity = days lost/100 FTE

FTE = Full-time equivalent





LA9 AVERAGE HOURS OF TRAINING AND EDUCATION PER YEAR PER EMPLOYEE

Hours per employee by gender (h)	2015	2016
male	19.2	16.6
female	13.9	14.7
average	18.2	16.3

Hours per employee by category (h)

Senior management	14.2	11.44
Middle management	20.5	24.01
Other employees	18.1	11.96

Gesamtstunden aller Mitarbeiter (h)	42,632	38,203.4	
male	36,503	31,928.4	
female	6,129	6,275	

 $The number of hours for training and education include those for Brau \, Union \, \ddot{O} sterreich \, employees \, as \, well \, as \, for \, temporary \, employees.$

LA12 COMPOSITION OF GOVERNANCE BODIES AND BREAKDOWN OF EMPLOYEES PER EMPLOYEE CATEGORY

	20	114	201	15	201	16
Senior management	male	female	male	female	male	female
under 30 years old	0	0	0	0	0	0
30–50 years old	3	0	2	0	3	0
over 50 years old	4	0	5	0	5	0
Middle management						
under 30 years old	0	4	4	3	9	8
30–50 years old	57	14	57	14	87	29
over 50 years old	45	1	46	1	75	9
Other employees						
under 30 years old	187	97	207	94	203	90
30–50 years old	834	169	774	169	780	163
over 50 years old	653	124	719	133	760	127



















G4-19 COMPREHENSIVE MATERIAL ASPECTS AND G4-27 KEY TOPICS AND CONCERNS FOR STAKEHOLDERS

Stakeholder	Key Topics and Concerns	GRI / Brau Union Österreich Aspects	G4-Performance Indicators / Brau Union Österreich Figures	Aspects from the Materiality Analysis
Customers	Profit	Economic performance		
	Compliance with HEINEKEN targets	Indirect economic impacts	G4-EC8	Indirect economic impacts
Customers	Quality, flexibility, price to performance relationship	Customer satisfaction	G4-PR5	Customer satisfaction
	Declaration of ingredients in the product, Health aspects, Transparency in sustainability matters	Product labeling	G4-PR3, PR4, PR9	Consumer health and safety Compliance
	Organic raw materials	Products and services	G4-EN27	Materials, products and services
Employees	Job stability	Employment	G4-LA1, LA2, LA3	Employment and diversity
	Diversity and equal opportunity	Diversity and equal opportunity Non-discrimination	G4-LA12, HR3	Employment and diversity Compliance
	Training and education	Training and education	G4-LA9, LA10, LA11	Training and education
	Occupational health and safety	Occupational health and safety	G4-LA5, LA6, LA7	Occupational health and safety
	Salary levels	Equal remuneration for men and women	G4-LA13	Remuneration
Suppliers	Local procurement / Regionality	Local procurement	G4-EC9	Indirect economic impacts
	Code responsibilities for suppliers, Long-term partnerships	Supplier assessment	G4-EN32, EN33, LA14, LA15, LA15, HR10, HR11, SO9, SO10	Supplier assessment
Environment	Reduction in energy consumption and CO ₂ emissions	Energy Emissions Transport	G4-EN3, EN4, EN6 G4-EN15, EN16, EN17, EN18, EN19, EN21, G4-EN30	Energy and CO ₂ emissions Emissionen (NO _x , SO _x)
	Protection of water resources	Water	G4-EN8, EN9	Water and wastewater
	Waste reduction	Wastewater and waste	G4-EN22, EN23	Water and wastewater Waste
	Climate change	Climate change risk	G4-EC2	Climate change risk
	Environmentally friendly materials	Materials	G4-EN1, EN2	Materials, products and services
	Environmental management and environmental costs	Environmental management	G4-DMA	Environmental management
Lawmakers/ Nation	Transparency on significant court judgments and fines	Compliance	G4-EN29, SO8	Compliance
	Prevention of corruption	Anti-corruption	G4-S03, S04, S05	Anti-corruption
	Complaint management	Complaint management	G4-EN34, LA16, HR12, SO11	Complaint management
	Fair competition Complaint management Beer tax	Indirect economic impacts	EC8	Indirect economic impacts
Society	Prevention of addiction	Customer health and safety	G4-PR1, PR2	Customer health and safety
	Obesity	Local communities	G4-S01	Indirect economic impacts
	Conservation and promotion of Austrian beer culture	Beer culture	Brau Union Österreich internal indicator: number of certified beer sommeliers	Beer culture

The table above is a list of our stakeholders and their key topics or concerns. In addition, the table contains information regarding which topics can be assigned to specific GRI performance indicators and how our comprehensive material aspects have been derived from the materiality analysis.

We ascribe great importance to meeting the demands of our consumers and customers, whom we support with our product portfolio and our activities, not only in terms of creating quality products but also in terms of sustainability and corporate responsibility. Therefore, we maintain a regular line of communication with all those who are involved in or are affected by our products or activities – our stakeholders. It is of great importance to us that we not only notify our stakeholders of our activities but that we are receptive to their views through open dialogue in order to identify important issues or any challenges we may face. Developing concrete objectives and implementing policies allow us to stay on point and bring about improvements.

Consequently, we frequently communicate with our stakeholders and constantly monitor our impact on the environment: We gather information concerning the issues which our owners and suppliers deem significant in personal conversations as well as in regularly scheduled meetings. We also receive clear objectives from our owners every quarter. Working together with our suppliers, we are also finding ways to more efficiently cultivate raw materials and to develop efficient packaging methods, i.e. our suppliers are directly involved in these processes. We are kept abreast of legal requirements and learn about issues relevant for Austria in regular meetings held by the various organizations to which we belong. Relevant topics for our customers and society in general are explored through market research, social media, and attendance at various trade shows, and especially from our customers in regular visits by our sales representatives. We are also in regular contact with our employees – via e-mail, announcements on notice boards, staff events, employee representatives and our staff newspaper PROST. So that we can continue to live in an intact natural environment, we also constantly monitor the state of our environment and the effects of our actions on it.

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